

ORDER



Orders
Order / Rev: 713258
Alt Order #: 06313429
Product Desc: OBAMA SCHED A
Estimate: 1768
Flight Dates: 09/13/12 - 09/17/12
Original Date / Rev: 09/12/12 / 09/13/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact: K Keuleman
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-4
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/10/12	09/16/12	39	\$17,495.00	\$14,870.75
09/17/12	09/23/12	28	\$27,125.00	\$23,056.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	67	\$44,620.00	\$37,927.00	0.00
Totals	67	\$44,620.00	\$37,927.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	09/13/12	09/14/12	M-F 6-7a 6-7a 10 News	CM	6-7a	---TF--	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---TF--		1				\$125.00		0.00			
E 2	WTSP	09/17/12	09/17/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1				\$175.00		0.00			
E 3	WTSP	09/13/12	09/14/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	---TF--	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---TF--		2				\$250.00		0.00			
E 4	WTSP	09/17/12	09/17/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1				\$400.00		0.00			
E 5	WTSP	09/13/12	09/14/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	---TF--	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---TF--		2				\$250.00		0.00			
E 6	WTSP	09/17/12	09/17/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1				\$400.00		0.00			

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Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED A
 Estimate: 1768

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WTSP	09/13/12	09/14/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	---TF--	:30	2	\$70.00	P-4	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ---TF-- 2 \$70.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTSP 09/10/12-09/16/12 M-F 9-930a 10 News, 9am 9-9:30A ---ThF--- :30 (\$70.00) 0.00 NM Credited 2 WTSP 09/10/12-09/16/12 M-F 9-930a 10 News, 9am 9-9:30A ---ThF--- :30 (\$70.00) 0.00 NM Credited [MOVE TO NCAA FOOTBALL]															
E 8	WTSP	09/17/12	09/17/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$100.00 0.00															
E 9	WTSP	09/13/12	09/14/12	Price Is Right Price Is Right	CM	11a-12p	---TF--	:30	2	\$375.00	P-4	0.00	NM	2	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ---TF-- 2 \$375.00 0.00															
E 10	WTSP	09/17/12	09/17/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$450.00 0.00															
E 11	WTSP	09/13/12	09/14/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	---TF--	:30	2	\$325.00	P-4	0.00	NM	1	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ---TF-- 2 \$325.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTSP 09/10/12-09/16/12 M-F 12-1230p 12-1230p ---ThF--- :30 (\$325.00) 0.00 NM Credited															
E 12	WTSP	09/17/12	09/17/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$450.00 0.00															
E 13	WTSP	09/13/12	09/14/12	Y&R Young and the Restless	CM	1230-130p	---TF--	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ---TF-- 2 \$850.00 0.00															
E 14	WTSP	09/17/12	09/17/12	Y&R Young and the Restless	CM	1230-130p	M-----	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$1,100.00 0.00															
E 15	WTSP	09/13/12	09/14/12	B&B Bold and Beautiful	CM	130-2p	---TF--	:30	2	\$850.00	P-3	0.00	NM	1	\$850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ---TF-- 2 \$850.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 WTSP 09/10/12-09/16/12 B&B 130-2p ---ThF--- :30 (\$850.00) 0.00 NM Credited [MOVE TO NCAA FOOTBALL]															
E 16	WTSP	09/17/12	09/17/12	B&B Bold and Beautiful	CM	130-2p	M-----	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$1,100.00 0.00															
E 17	WTSP	09/13/12	09/14/12	M-F 2-3p The Talk	CM	2-3p	---TF--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ---TF-- 2 \$600.00 0.00															
E 18	WTSP	09/17/12	09/17/12	M-F 2-3p The Talk	CM	2-3p	M-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	WTSP	09/17/12	09/17/12	M-F 2-3p The Talk	CM	2-3p	M- - - - -	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M- - - - -					1	\$600.00		0.00			
E 19	WTSP	09/13/12	09/14/12	M-F 4-5p Dr. Phil	CM	4-5p	- - - TF - -	:30	3	\$300.00	P-4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	- - - TF - -					3	\$300.00		0.00			
E 20	WTSP	09/17/12	09/17/12	M-F 4-5p Dr. Phil	CM	4-5p	M- - - - -	:30	2	\$400.00	P-4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M- - - - -					2	\$400.00		0.00			
E 21	WTSP	09/13/12	09/14/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- - - TF - -	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	- - - TF - -					1	\$400.00		0.00			
E 22	WTSP	09/17/12	09/17/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M- - - - -	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M- - - - -					1	\$550.00		0.00			
E 23	WTSP	09/13/12	09/14/12	M-F 530-6p 10 News at 530p	CM	530-6p	- - - TF - -	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	- - - TF - -					1	\$400.00		0.00			
E 24	WTSP	09/17/12	09/17/12	M-F 530-6p 10 News at 530p	CM	530-6p	M- - - - -	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M- - - - -					1	\$550.00		0.00			
E 25	WTSP	09/13/12	09/14/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- - - TF - -	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	- - - TF - -					1	\$250.00		0.00			
E 26	WTSP	09/17/12	09/17/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M- - - - -	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M- - - - -					1	\$500.00		0.00			
E 27	WTSP	09/13/12	09/14/12	CBS Evening News CBS Evening News	CM	630-7p	- - - TF - -	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	- - - TF - -					1	\$600.00		0.00			
E 28	WTSP	09/17/12	09/17/12	CBS Evening News CBS Evening News	CM	630-7p	M- - - - -	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M- - - - -					1	\$1,000.00		0.00			
E 29	WTSP	09/13/12	09/14/12	7-730p 10 News, 7pm M-F	CM	7-730p	- - - TF - -	:30	2	\$300.00	P-4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	- - - TF - -					2	\$300.00		0.00			
E 30	WTSP	09/17/12	09/17/12	7-730p Wheel of Fortune	CM	7-730p	M- - - - -	:30	2	\$2,600.00	P-3	0.00	NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M- - - - -					2	\$2,600.00		0.00			
E 31	WTSP	09/13/12	09/14/12	730-8p Inside Edition	CM	730-8p	- - - TF - -	:30	2	\$300.00	P-4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	- - - TF - -					2	\$300.00		0.00			
E 32	WTSP	09/17/12	09/17/12	730-8p Jeopardy	CM	730-8p	M- - - - -	:30	2	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 32	WTSP	09/17/12	09/17/12	730-8p Jeopardy	CM	730-8p	M-----	:30	2	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	M-----		2				\$3,000.00		0.00			
E 33	WTSP	09/13/12	09/14/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	---TF--	:30	2	\$750.00	P-4	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	---TF--		2				\$750.00		0.00			
E 34	WTSP	09/17/12	09/17/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	2	\$1,000.00	P-4	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	M-----		2				\$1,000.00		0.00			
E 35	WTSP	09/15/12	09/15/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S-		1				\$400.00		0.00			
E 36	WTSP	09/16/12	09/16/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$600.00	P-4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S		1				\$600.00		0.00			
E 37	WTSP	09/13/12	09/14/12	Letterman Late Night with David Letterman	CM	1135p-1237a	---TF--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	---TF--		2				\$600.00		0.00			
E 38	WTSP	09/17/12	09/17/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M-----	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	M-----		2				\$700.00		0.00			
E 39	WTSP	09/13/12	09/14/12	Late Late Show Late Late Show	CM	1237-137a	---TF--	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	---TF--		2				\$200.00		0.00			
E 40	WTSP	09/17/12	09/17/12	Late Late Show Late Late Show	CM	1237-137a	M-----	:30	2	\$350.00	P-4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	M-----		2				\$350.00		0.00			
E 41	WTSP	09/15/12	09/15/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$80.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S-		1				\$80.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	WTSP	09/10/12-09/16/12	Sat 8-10a		Sat 8-10a	-----Sa--	:30		(\$80.00)	0.00	NM			
	Credited [MOVE TO NCAA FOOTBALL]														
E 42	WTSP	09/15/12	09/15/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S-		1				\$150.00		0.00			
E 43	WTSP	09/16/12	09/16/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S		1				\$400.00		0.00			
E 44	WTSP	09/16/12	09/16/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S		1				\$400.00		0.00			
E 45	WTSP	09/17/12	09/17/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 713258
 Alt Order #: 06313429
 Flight Dates: 09/13/12 - 09/17/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED A
 Estimate: 1768

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 45	WTSP	09/17/12	09/17/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M- - - - -	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	M- - - - -		1				\$3,500.00		0.00			
E 46	WTSP	09/14/12	09/14/12	Fri Prime A Undercover Boss	CM	Fri 8-9p	- - - - F - -	:30	1	\$1,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	- - - - F - -		1				\$1,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	09/10/12-09/16/12	Fri Prime A		Fri 8-9p	- - - - F - -		:30	(\$1,500.00)		0.00	NM		
	Credited [MOVE TO NCAA FOOTBALL]														
N 47	WTSP	09/15/12	09/15/12	NCAA Football Game #2 NCAA Football Game #2	CM	3-7p	- - - - - S -	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	- - - - - S -		1				\$2,500.00		0.00			
N 48	WTSP	09/14/12	09/14/12	M-F 10-11a Studio 10	CM	10-11a	- - - - F - -	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	- - - - F - -		2				\$100.00		0.00			
N 49	WTSP	09/17/12	09/17/12	M-F 10-11a Studio 10	CM	10-11a	M- - - - -	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	M- - - - -		2				\$75.00		0.00			
N 50	WTSP	09/14/12	09/14/12	10 News Replay 10 News Replay	CM	M-F 207-242x	- - - - F - -	:30	1	\$45.00	P-4	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	- - - - F - -		1				\$45.00		0.00			
													Totals	67	\$44,620.00